

Marketing Associate Internship

May – August 2018

30-35 hours weekly

Internship Summary:

This paid intern will assist the Marketing Officer in daily duties and projects including; brand marketing, public relations, ad design, product promotion, digital and social media marketing etc.

Job Description:

- Assist in creating New Social Media platforms and content to post and monitor on all Social Media.
- Stay up to date on information industry trends, competitive activities and pricing strategies and local market economic and demographic data.
- Assist in designing with Adobe Creative Suites to effectively promote our products and services.
- Communicates and works on production of press releases, media advertising and sales literature directly and working through advertising agencies and outside vendors.
- Engagement in marketing special promotions, lobby displays, and take ones.
- Assist in enhancing, updating and maintaining bank website and assisting in ADA requirements.
- Fill requisitions for specialty/promotional items as needed.
- Perform other various duties as assigned.

If interested, please send resume, portfolio and information to Shana Herke, Marketing Officer at shana@farmerstrust.com.